

EDUCATION

University of Maryland, College Park

Master's in Journalism

Computational & Data Journalism Focus

Anticipated: May 2022

University of Iowa

B.A. Journalism | Minor: German

Graduated: May 2020 | GPA: 3.55/4.00

SKILLS

- **Programming**, Python, R, JavaScript
- **Web development**, HTML and CSS
- **Data Graphics**, InDesign, Illustrator
- **Crafting newsletters**, MailChimp
- **Analysing data**, SQLite, Excel, Google Analytics, Chartbeat
- **Data visualizations**, Flourish, Tableau
- **Audio editing**, Audition, Audacity
- **Video editing**, DSLR Video, Premiere Pro, Final Cut Pro X, 360-degree video
- **DSLR photography**, Photoshop, Lightroom, 360-degree photo
- **AP Style**, breaking news reporting

AWARDS & HONORS

ACP Multimedia Story of the Year

Interactive COVID-19 map | 2020

Interactive candidate tracker | 2019

ACP Best Use of Social Media finalist

COVID-19 Facebook Group | 2020

ACP Pacemaker finalist

Best Collegiate Newspaper | 2020, 2019

ACP Online Pacemaker finalist

Best Collegiate Online Site | 2020, 2019

Iowa Newspaper Association

Newspaper of the Year | Feb. 2020

Iowa Newspaper Association

Best Website | Feb. 2020, Feb. 2019

Great Plains Journalism Awards

Best News Website | May 2020, May 2019

E. Jack and Ailene Liechty Scholarship

April 2020

Frank Luther Mott Scholarship

April 2019

Member, Online News Association

EXPERIENCE

Graduate Assistant | Office of Strategic Communication

University of Maryland, College Park | August 2020 - Present

- Identify, report, and write stories in innovative and narrative styles for Maryland Today, the university's daily news and information website
- Contribute news stories and feature profiles to Terp, a tri-annual, award-winning alumni magazine

Managing Digital Editor | The Daily Iowan

Iowa City | August 2019 - May 2020

- Led a team of 10 digital producers to monitor a website with a daily audience of 5,000 visitors
- Managed the *DI*'s social media platforms, increased Facebook engagement by 21 percent and Twitter engagement by 10 percent
- Crafted strategy to increase website traffic and social media audience by reviewing analytics

Student Ambassador | School of Journalism and Mass Communication

Iowa City | August 2018 - May 2020

- Conducted tours of the UI School of Journalism and Mass Communication and talked to prospective students about studying journalism
- Worked on website design and managed social media accounts for the Iowa Summer Journalism Workshop

Intern | EGR International

New York | August 2019 - December 2019

- Developed brand-architecture for the School of Journalism and Mass Communication and developed resources to connect students with alumni
- Conducted focus-groups and analyzed social media to develop marketing strategies and created multimedia content to brand the school

Assistant Digital Editor | The Daily Iowan

Iowa City | January 2019 - May 2019

- Programmed interactive data visualizations in HTML, CSS, and JavaScript
- Used Microsoft Excel and Tableau to analyze data for long-form news stories and in-depth projects
- Crafted daily newsletters with top stories; started a weekly politics newsletter ahead of the 2020 Iowa caucuses
- Oversaw politics and sports podcast shows produced by the *DI*

News Reporter | The Daily Iowan

Iowa City | October 2017 - December 2018

- Focused on writing long-form stories under strict deadlines and specialized in coverage of higher education
- Wrote a bi-weekly column about society in India, drawing parallels between Indian and American culture